

# ***Berea College***

**CFS 103—Consumers and the  
Food System**

**Dr. Janice Blythe**

**Dec. 5, 2017**

**Carter G. Woodson Center**

**Jim Embry**

***Slow Food's Terra Madre  
Network and a  
Sustainable Future***

**Sustainable Communities Network**

**Richmond/Lexington KY**

**[www.sustainlex.org](http://www.sustainlex.org)**

***embryjim@gmail.com***





# Closing the Food Gap

*Resetting the Table  
in the Land of Plenty*

MARK WINNE

"It's heartening to find a book that successfully blends a passion for sustainable living with compassion for the poor."  
—DR. JANE GOODALL.



# FOOD REBELS, GUERRILLA GARDENERS, AND SMART-COOKIN' MAMAS



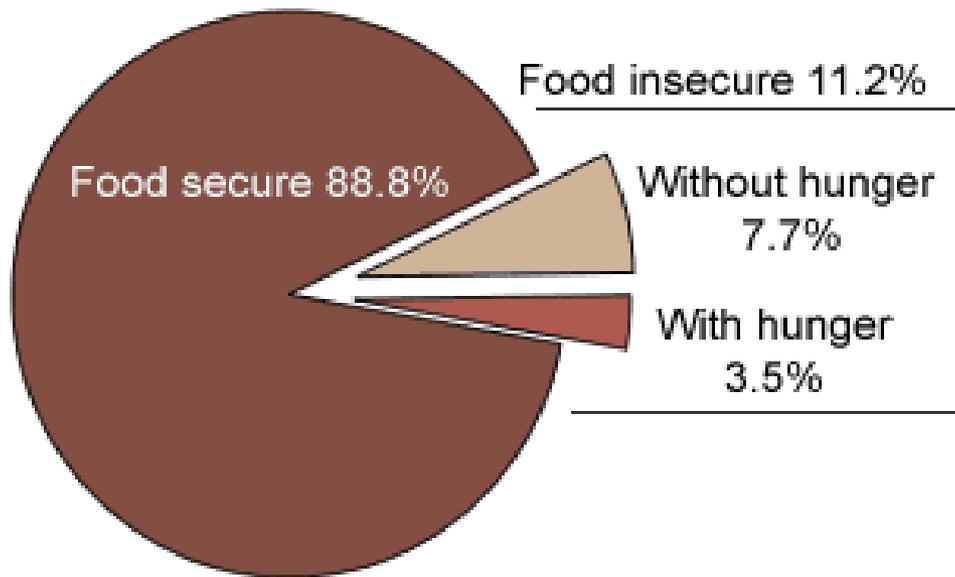
FIGHTING BACK IN AN  
AGE OF INDUSTRIAL AGRICULTURE

MARK WINNE

# A Hungry Nation

38 million Americans are food insecure.

Food security status of U.S. households, 2003



Source: Calculated by ERS using data from the December 2003 Current Population Survey Food Security Supplement.

That is 9  
times the  
population  
of  
Kentucky

# Impacts: Kentucky

- Farm numbers declining
- High rates of obesity, cancer, heart disease and diabetes
- Unequal access to healthy foods...
- food insecurity, food deserts
- Strains on our natural resources
- Food borne diseases...e.coli, salmonella, melamine

So what are we going to do about it?





THE UNSETTLING  
*of* AMERICA

CULTURE & AGRICULTURE

WENDELL BERRY



The  
Unsettling  
of America  
Culture &  
Agriculture  
Wendell  
Berry

If everyone in the world lived like an average **North American** we would need **five** planets to live on...



One Planet Living is a global initiative based on 10 principles of sustainability developed by BioRegional and WWF.



## One Planet Living

If everyone on earth lived like a North American, we would need 5 planets to support us.





- 1 Zero Carbon
- 2 Zero Waste
- 3 Sustainable Transport
- 4 Local and Sustainable Materials
- 5 Local and Sustainable Food
- 6 Sustainable Water
- 7 Natural Habitats and Wildlife
- 8 Culture and Heritage
- 9 Equity and Fair Trade
- 10 Health and Happiness

# Ten Principles of One Planet Living



**global movement**



Slow Food®



**Slow Fish**



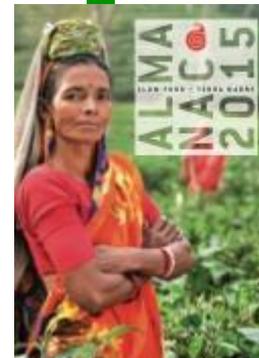
Terra  
madre



Slow Food Presidium®



10,000 Gardens  
in Africa



Terra madre



**Sustainability Spans Continents**  
Slow Food's Global Terra Madre Network



Colours

# **SLOW FOOD NETWORK**

- **1 000 000 Supporters**
- **100 000 Members**
- **4770 Ark of Taste products**
- **2400 Food communities**
- **4500 Gardens in Africa**
- **1500 Convivia**
- **500 Presidia**
- **170 Countries**

# Slow Food on Campus

- **Slow Food on Campus members represent a passionate cross-section of youth addressing food system and food justice issues, spanning environmental and social causes.**

## Slow Food on Campus Chapters:

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- Slow Food Art Institute of Pittsburgh
- Slow Food Boston University
- Slow Food California Culinary Academy
- Slow Food Carleton College
- Slow Food Green Mountain College
- Slow Food Hampshire College
- Slow Food Harvard University
- Slow Food Kapi'olani Community College
- Slow Food Le Cordon Bleu - Atlanta
- Slow Food New England Culinary Institute – Montpelier
- Slow Food Princeton
- Slow Food Rutgers University
- Slow Food Sonoma State University
- **Slow Food University of Kentucky**
- Slow Food University of Wisconsin – Madison

# Youth Food Movement

The Youth Food Movement is a network of young farmers, cooks, artisans, activists and students that are actively changing the future of food and farming. With the goal of bringing more food that is good clean and fair, to their communities, they realigning local and regional food systems with the principles of justice and sustainability.

**Individually we can change communities; together we can change the world.**

Starting farms based on traditional methods and sustainable practices

- Demanding food justice and equal access to good food for their neighbors
- Starting farmer's markets and gardens on campuses
- Organizing *Eat – Ins* - protest potlucks where good, clean, and fair food is prepared and shared in public spaces
- Changing school cafeteria sourcing practices to local, sustainable products
- Confronting agribusiness and demanding they change their production methods and workplace standards



**Kentucky/USA Delegate**  
Oct 2017 Slow Food Congress  
July 2017 Slow Food Nations  
2008, -10, -12, -14, -16 Terra  
Madre, Italy



7<sup>th</sup> Slow Food  
International Congress

Chengdu, China

2017 September 29-October 1

Denver, Colorado  
JULY 14-16, 2017

**SLOW FOOD  
NATIONS**





***USA DELEGATE***

TO TERRA MADRE 2014 [SLOWFOODUSA.ORG](http://SLOWFOODUSA.ORG)



The Emancipation Proclamation issued Jan 1, 1863 and General Orders No. 143 created USCT (United States Colored Troops). The Union Army was facing a considerably valiant foe and was looking down the barrel of defeat when African American men and women served in the ranks of the Union Army. Many historians confirm that the introduction of African American Troops “saved the Union”!.

200,000 total  
28,000 in KY  
Camp Nelson USCT KY



# MEN OF COLOR

by  
*William A. Gladstone*

*Am. Artists*  
© 91

Jackson died Sept 24, 1864 in  
Munfordville KY

**Wife Elizabeth and 5 children**

George was in Appomattox in  
when Lee Surrendered  
George was born in 1838, married  
Jane Frances Mobley and in 1864  
at Camp Nelson enlisted in the  
Union Army to fight in the Civil  
War. He joined the 114th Infantry  
which became part of the pursuit  
of General Lee April 3-9, 1865 and  
was part of the ceremony of  
General Lee's surrender at  
Appomattox Court House. George  
served June 10, 1864-April 2,  
1867

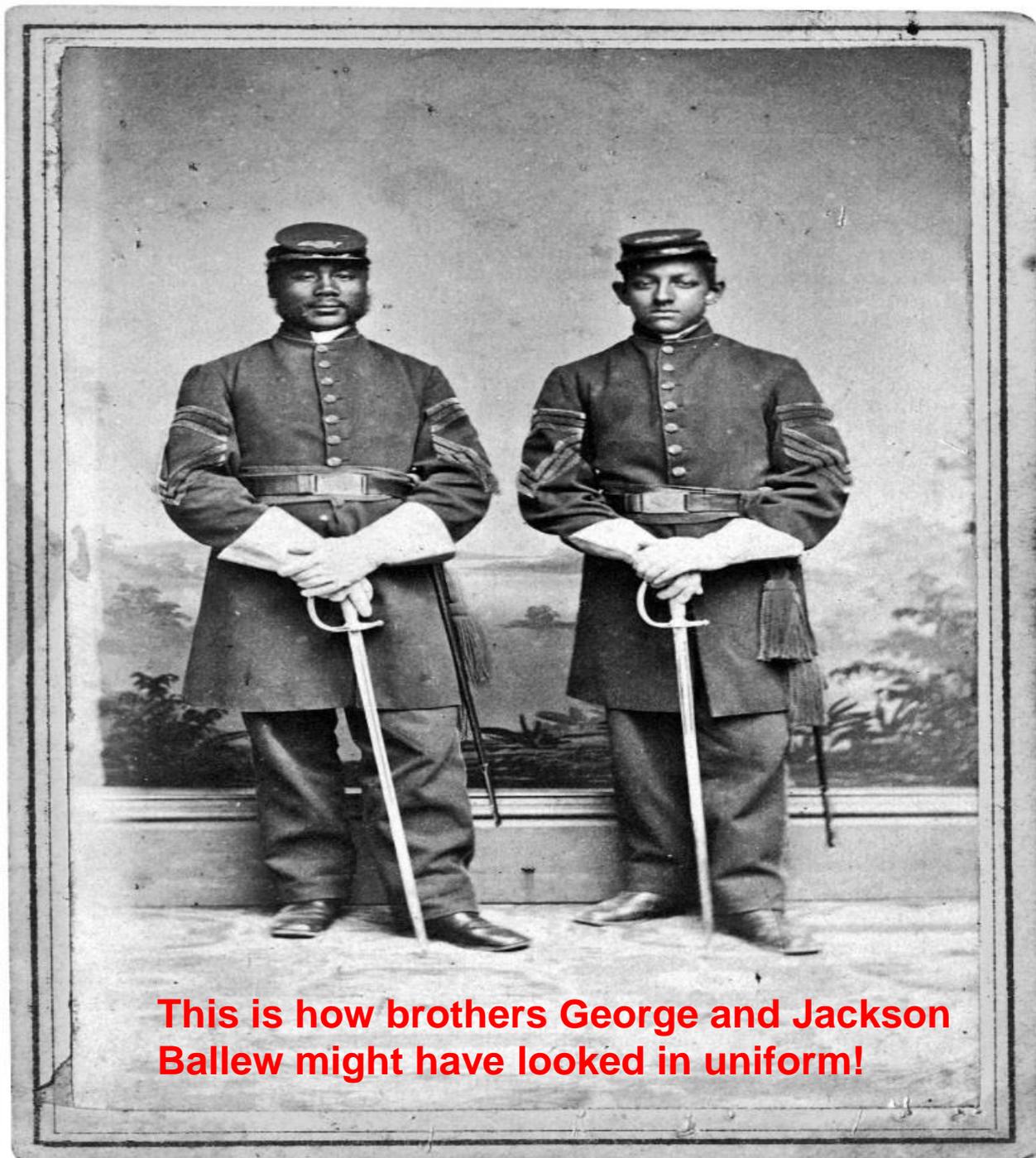
Spent time in Texas as part of  
Buffalo Soldiers

**UNITED STATES**  
**COLORED TROOPS**

**JACKSON BALLEW**  
*12th Regt. Heavy Artillery*  
*served*  
*(August 10, 1864-September*  
*20, 1864)*

**&**

**GEORGE BALLEW**  
*Co.A 114th. Regt. Infantry*  
*served*  
*(June 10, 1864-April 2, 1867)*



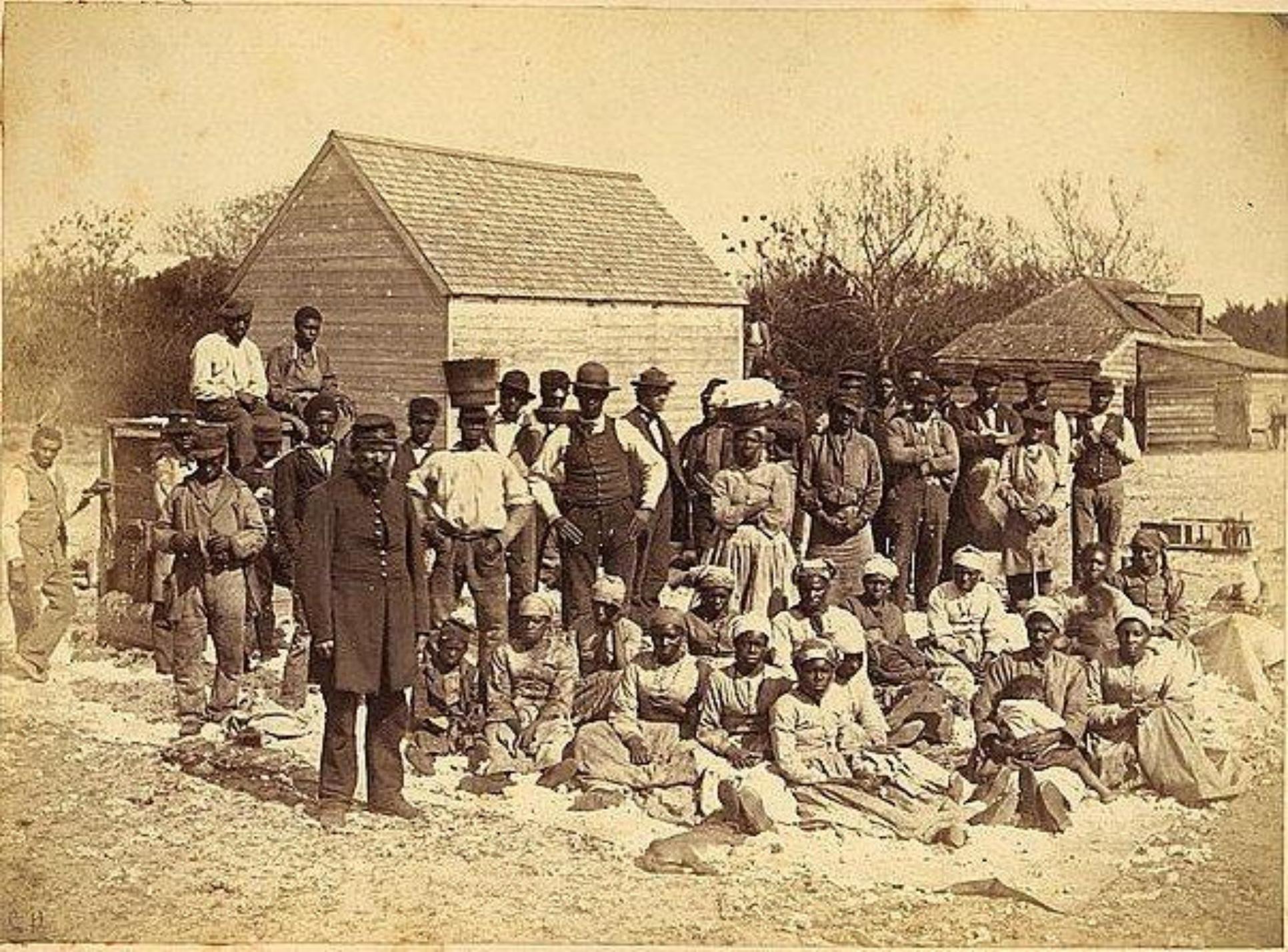
**This is how brothers George and Jackson Ballew might have looked in uniform!**



African American USCT troops at Camp Nelson

If Jackson and his wife Elizabeth with their children were at Camp Nelson they might have looked like this family



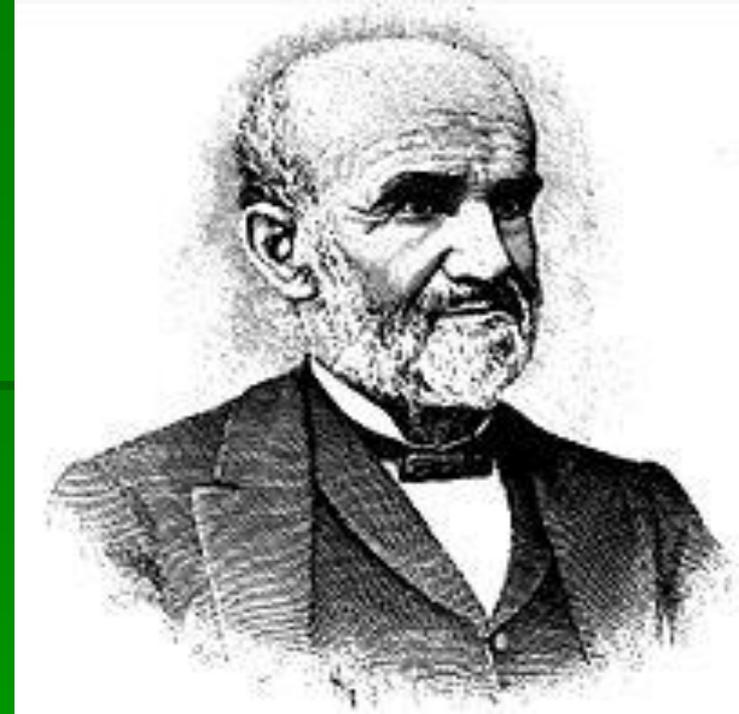


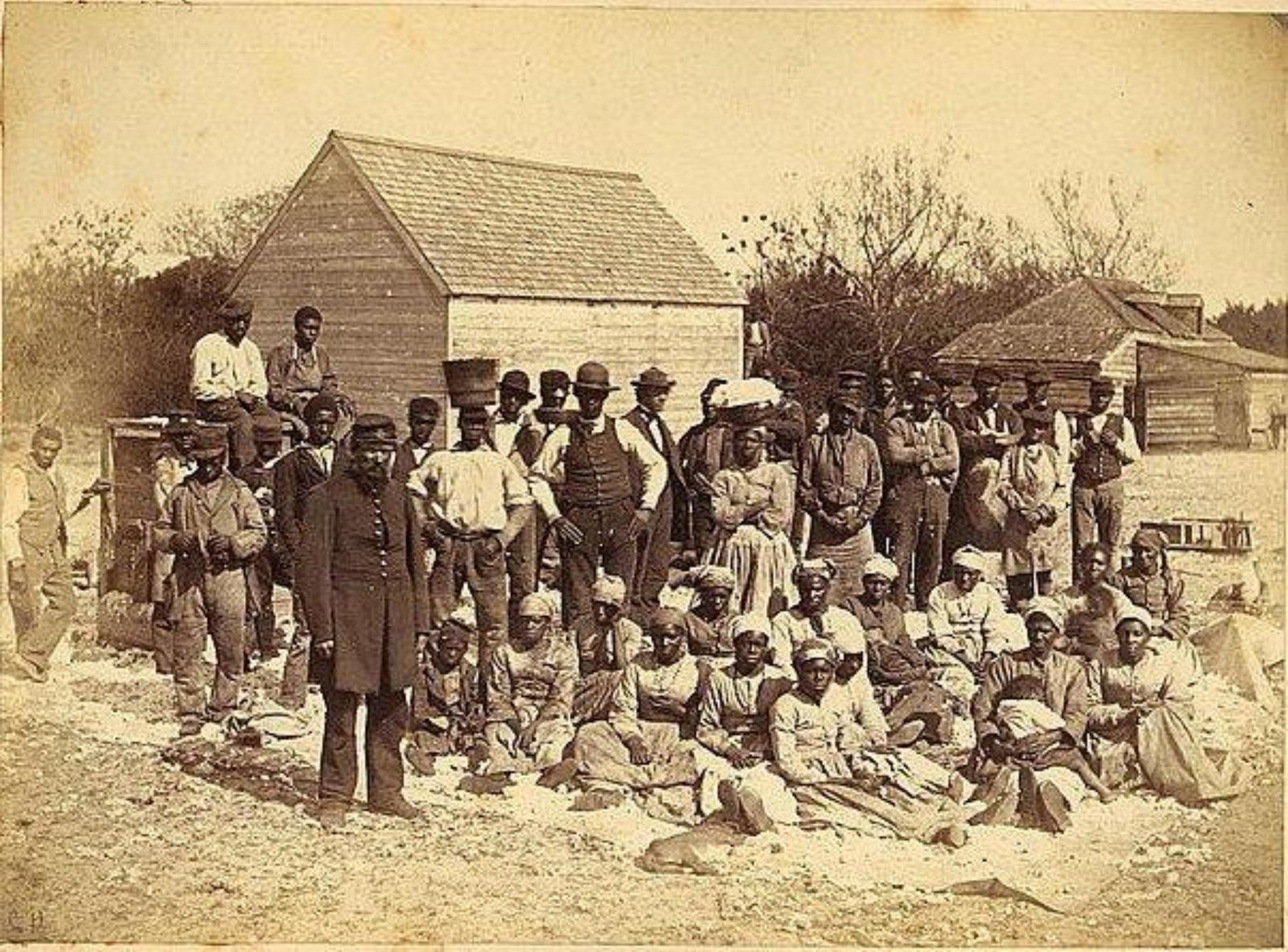
in 1853 Fee founded the town of Berea, Kentucky

In 1855 Fee founded Berea College

In 1864 Fee and his wife returned to Berea. He soon was going frequently to Camp Nelson, where he became involved with preaching and teaching former slaves, who were being enlisted for military service in the Union Army. Their wives and children also came to the camp. By June 1865, the refugee camp contained 97 cottages and numerous tents and shacks and provided housing for 3,060 people, primarily women and children. \

1873 it awarded its first college degree.







**Don Carlos Buel Ballew**  
**born Sept 9, 1862**  
**his father Jackson Ballew entered**  
**USCT Aug 1864**  
**his Mother Elizabeth survived the**  
**war and the community hostility**  
**to raise their children**  
**DB Ballew enrolled at**  
**Berea College 1879-**  
**1881 with James Bond**  
**& hotbed of activism**

**Was small farmer, area butcher,**  
**shoe cobbler, barber, black smith,**  
**taught school**

**Don Carlos Buel Ballew** married Senia Dudley and had 10 children Bertha,  
Parolee, Atrus, Edgar, Omega, William, Julius, Russell, Allison

Jackson Ballew  
was married to  
Elizabeth  
Simpson-Noland  
and had 9 children

Merrill,  
Don Carlos Buel,  
Jack,  
Harriet,  
Sophia,  
Ann,  
Mary,  
Gracie,  
Lyman



Harriett

Don Carlos Buel

Nannie



Don Carlos Buel Ballew and Senia Dudley Ballew had 10 children

Their daughter Parolee went to Oberlin College

1920's...Married Zack Barnett ..5 children...Lawrence, James,  
Jean, twice

### Parolee Ballew Barnett Family

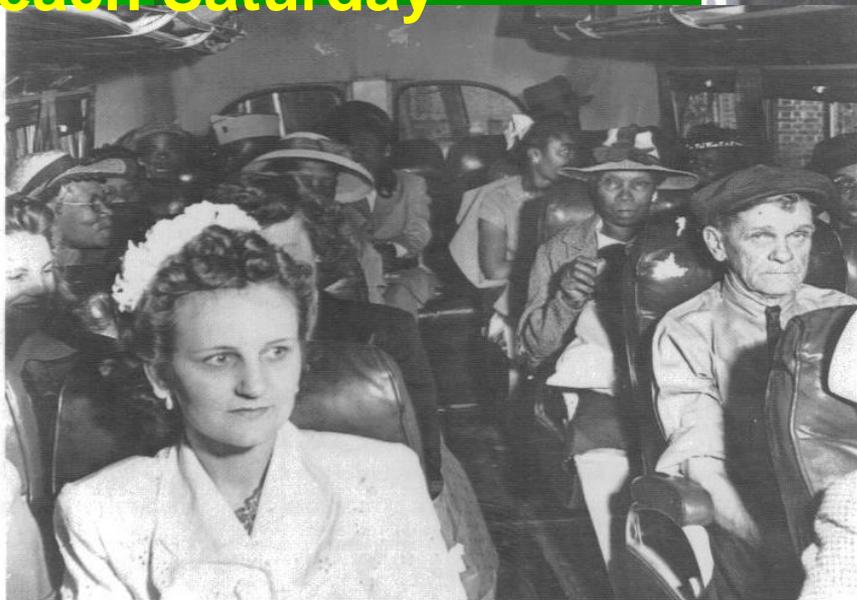
Parolee was the daughter of D.B. Ballew, Reunion Founder



(adults) Zack Barnett & Parolee Ballew Barnett  
(children) James, Lawrence, Jean (not shown)



**Jean and her grandfather DB Ballew would ride the bus from their farm in Moberly into Richmond Saturday mornings 1930's..and put off each Saturday**



In the 1950s, tensions on southern buses were often high, for several reasons: frequently hot weather, stop-and-go traffic, tight quarters, general animosity between blacks and whites, and—most significantly—segregated seating policies. In most southern communities, African-Americans were required to enter public

**Jean became president of CORE in 1961**

**Children and husband became active as CORE members**

**Her son became youth chair of NAACP**

# James Farmer and CORE

IN APRIL 1942 A GROUP of men gathered in a house in Chicago with a single objective. As leader James Farmer put it, they would “form an organization that would seek to impale racism and segregation on the sword of nonviolent techniques”—much like Mahatma Gandhi had done in India. The group called itself the Committee (later Congress) of Racial Equality, or CORE.

One month later, while mingling with white friends, the group filed into Chicago’s Jack Spratt coffeehouse, which had refused to serve African-Americans. Casual and quiet, the CORE members sat down in mixed parties of three and four. Waitresses hesitated, patrons gawked. The manager offered to move the black customers to the basement, but they declined. Whites were given food, but they wouldn’t eat until all were served. Police officers arrived (Farmer had telephoned them beforehand) and told the manager they had no grounds for removing peaceful customers. The manager relented, and within weeks black patrons were seen in the restaurant all the time.

This was the first planned civil rights sit-in in U.S. history. Word of CORE’s tactics and success spread, and chapters sprung up across the country. Farmer, a thoughtful man who grew up in Mississippi and Texas, traveled from city to city collecting funds. He secured endorsements from Eleanor Roosevelt, the ACLU, and A. Philip Randolph.

By the 1950s, with the rise of Martin Luther King, Jr., and the success of the Montgomery bus boycott, CORE-



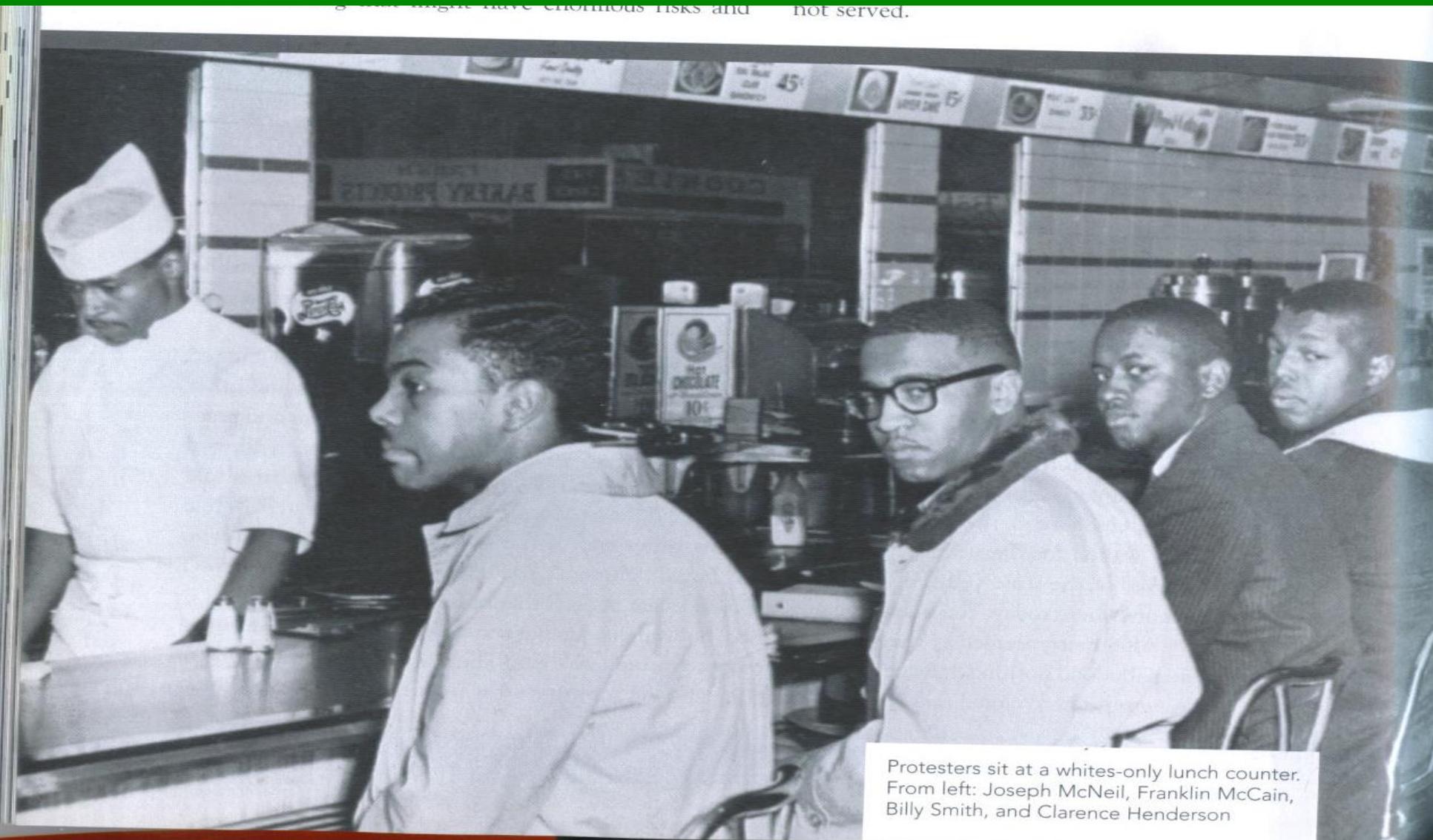
style nonviolence had become a national story. Farmer led union drives in Virginia, and CORE members integrated lunch counters in North Carolina, prompting black students to repeat the strategy across the South. The height of CORE’s activism came in the early 1960s with the famed Freedom Rides, when CORE leaders and followers braved death threats, FBI harassment, imprisonment, and beatings to end Jim Crow in buses and waiting rooms. The organization dropped its nonviolent philosophy and became militant in the mid-1960s.



African-Americans did not passively accept discrimination during wartime. Here, blacks and others picket the Capitol Transit

Feb 1, 1960 Greensboro, NC Joseph McNeil, Franklin McCain, Billy Smith, Clarence Henderson at Woolworths

... might have enormous risks and ... not served.



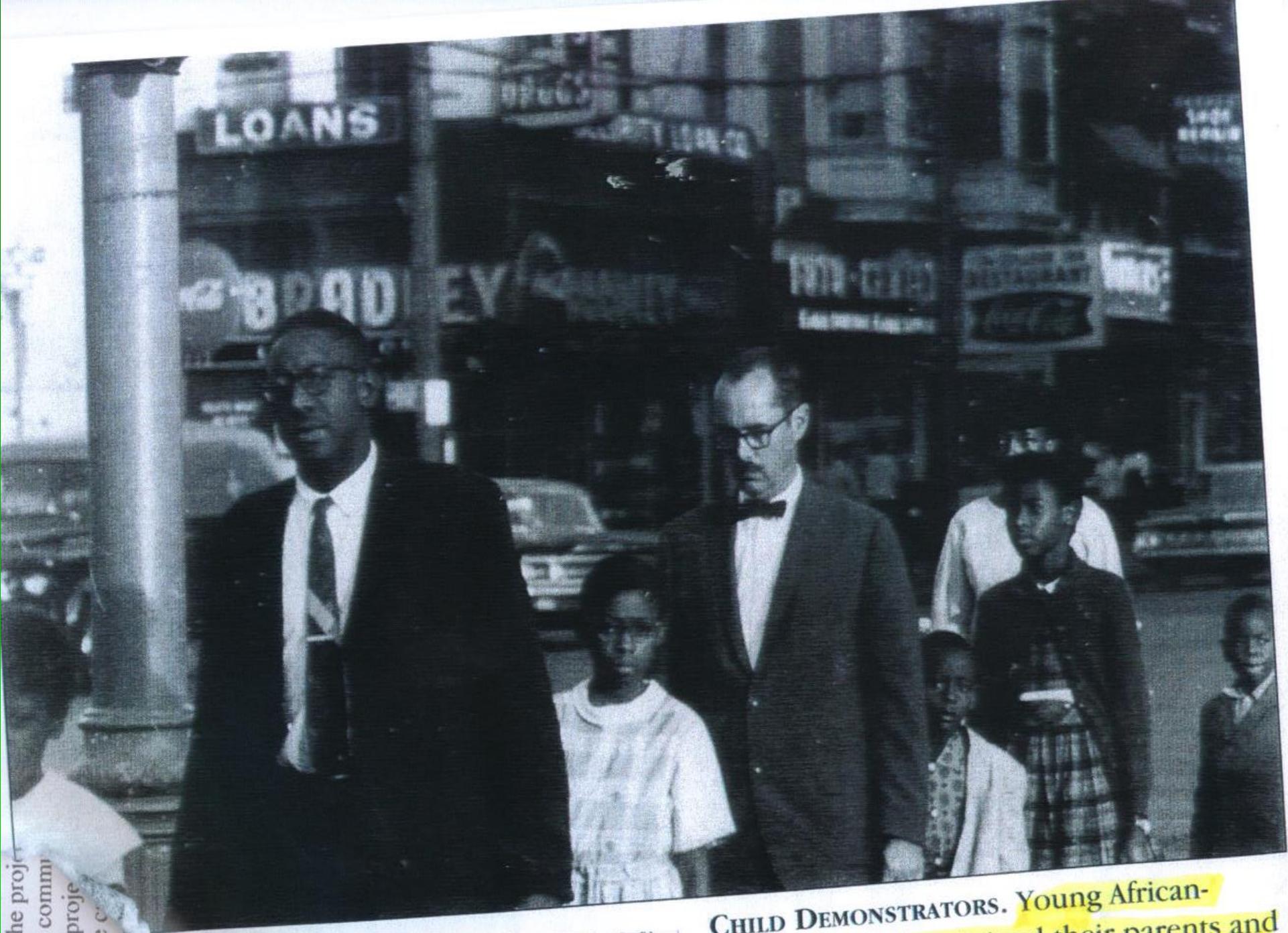
Protesters sit at a whites-only lunch counter. From left: Joseph McNeil, Franklin McCain, Billy Smith, and Clarence Henderson

CORE-  
Congress of  
Racial Equality  
organized in  
November 1960  
in Covington

December 1960  
Pickets began

Meetings held  
at LB Fouse  
Civic Center on  
Bush St.





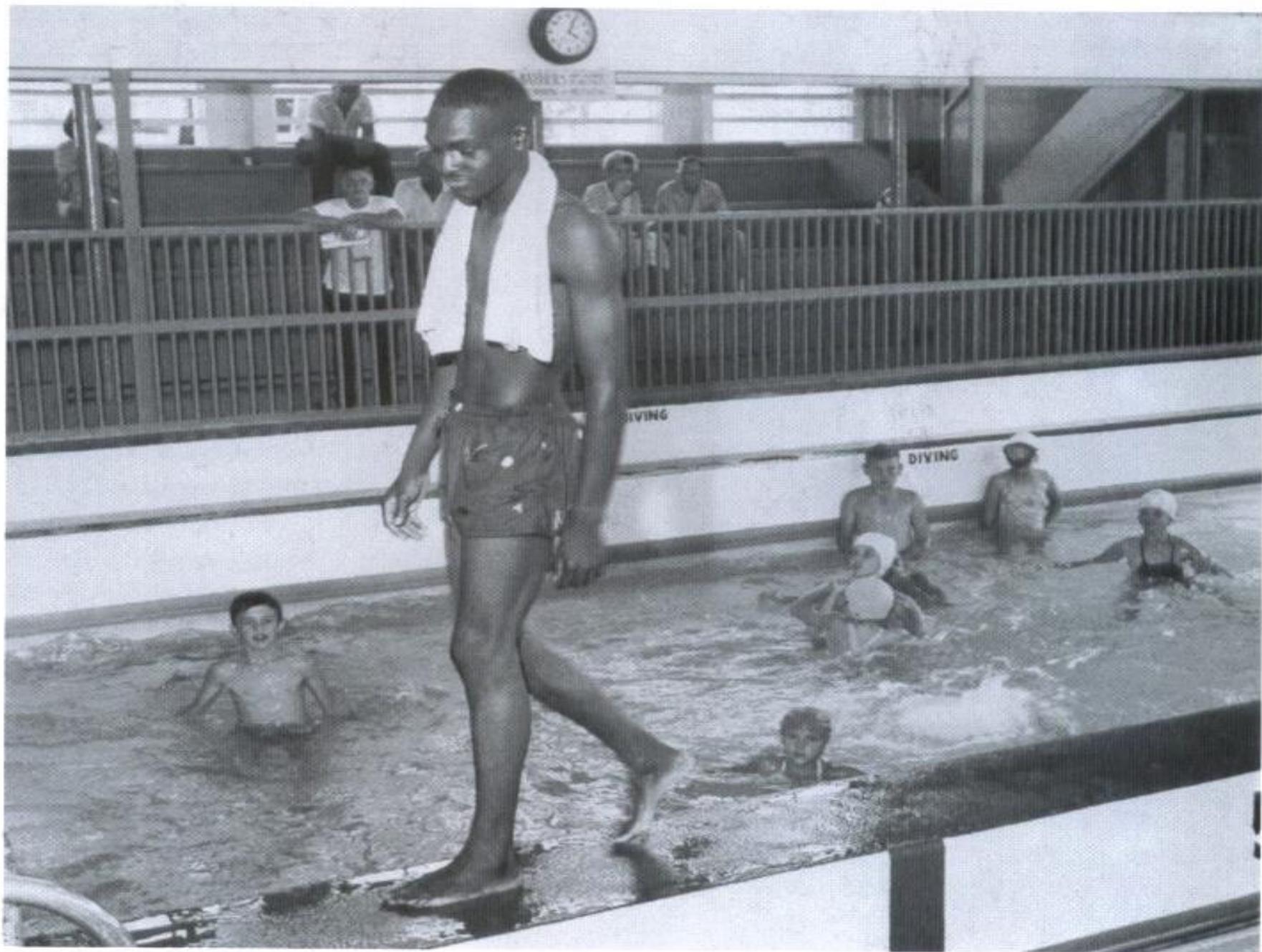
the proje  
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**CHILD DEMONSTRATORS.** Young African-  
children joined their parents and



Marching for  
freedom







*THE 1964 MARCH ON FRANKFORT, led by the Reverend Martin Luther King, Jr.*

## **1964 March on Frankfort**

On March 5, 1964, citizens from all over Kentucky came and...

was secretary; and Louisville insurance  
Tachau, served as treasurer.

## Jim Embry...first Vice-

president of UK Black Student Union in 1967. The UK BSU gave President Oswald 15 demands in 1968 which included: 1) a course in African American History, 2) recruitment of African Americans on UK basketball team, 3) hiring of Black faculty and staff, 4) recognition of Black voices and Black fraternities and sororities, 5) recruitment of Black students and retention programs, 6) Funds to offer African American cultural programs, 7) funds to bring speakers to campus that included US Rep. Ron Dellums, William Kunstler and more, 8) summer college prep programs for High school students, 9) more scholarship funds, 10) racial understanding forums and more. This work by the BSU served to change the face of the University of Kentucky and Lexington.



...president of Kentucky student



**1968 Dr Kings Funeral**  
**1968 NYC food justice**  
**1971 Dick Gregory**  
**1972 Good Foods Co-op**  
**1968-74 UK pre-med**  
**student work in hospital**

# Founding Member Good Foods Market and Cafe in Lexington

- Began in 1972 as buying club
- Focus was local, healthy food, organic food
- Buy products from 250+ KY producers
- Pilot for city on collection of food waste for composting program
- Began with 15 and now have 6,000 owners
- Full serve restaurant and open to the public
- Support local farmers
- GMO education campaign
- 300 Food Co-ops around USA

# Sustainable Communities Network

Founded in 2005 non-profit-community based

- Network of people...local, state, national, intl
- Body of ideas....social change...
- Practice of community building/organizing

Create awareness and practice of sustainable living

- Believe that sustainability movement encompasses all other social movements
- Local food system is foundation of sustainable community
- Community gardening is essential to local foods system, citizenship, eco-literacy
- Community garden is where children learn citizenship, good eating habits, where food comes from how to work together, sacred Earth Connections, systems thinking

# sustainlex.org

sustainable communities network

## **Locally**

- **Women at risk**
- **School and Community Gardens**
- **Local Food Summit**
- **Food Policy Council**
- **Community Action Council Winburn Garden**
- **Catholic Action Center**
- **Movie series with Good Foods Co-op/Earth Days Bluegrass**
- **Faith community**

## **State and Nation**

- 400 KY teachers trained on starting school gardens
- Statewide food policy council
- Grow Appalachia
- Louisville Westend vision for sustainable community
- Farm to School Initiatives/Farm Bill
- Growing Food and Justice Initiative Dismantle Racism
- Southeast African American Organic Farm Network
- Immokalee Workers.... food sovereignty
- Community Food Security Coalition
- Slow Food USA

# sustainlex.org

sustainable communities network

## International

- **Slow Food's Terra Madre and International Congress....USA/Kentucky delegate**
- **Cuba**
- **Brazil..Movimento sem Terra... landless workers movement**
- **La Via Campesina..** the international movement which brings together millions of peasants, small and medium-size farmers, landless people, women farmers, indigenous people, migrants and agricultural workers from around the world.
- **food sovereignty**
- **World Social Forum**



**SUSTAINABLE  
WORLD  
SOURCEBOOK**



CRITICAL ISSUES • VIABLE SOLUTIONS • RESOURCES FOR ACTION



*The Essential Guidebook for the Concerned Citizen*

Foreword by **Paul Hawken** • Compiled by **Sustainable World Coalition**

**Sustainable  
World  
Coalition**

**Jim Embry of  
Sustainable  
Communities  
Network  
contributed  
articles, photos,  
quotes**

**global movement**



Slow Food®

# **Slow Food... Our philosophy**

good,

clean

fair

# **SLOW FOOD NETWORK**

- **5 000 000 Supporters**
- **300 000 Members**
- **3770 Ark of Taste products**
- **2400 Food communities**
- **4500 Gardens in Africa**
- **1500 Convivia**
- **500 Presidia**
- **160 Countries**

# Terra Madre/Salone de Gusto

Torino, Italia

September 22-26 2016

8,000 delegates from 150 countries

300 USA delegates

the largest world meeting of food communities: peasants, breeders, fisherfolk and artisan producers

from 1583 food communities in 153 countries,

cooks and chefs, 700 youth

lecturers and academics from 225

universities, 2320 observers and media

and 800 volunteers.



**500 delegates**  
**90 countries**

7<sup>th</sup> Slow Food  
**International Congress**  
Chengdu, China  
2017 September 29-October 1

# **Kentucky and Slow Food**

- **Local Food**
- **Kentucky Proud, Appalachia Proud**
- **Berea College Farm, Eco-Village**
- **Sustainable Berea, Bee Friendly**
- **Home Grown Heroes**
- **Farmer's Markets**
- **Farm to Cafeteria**
- **School Gardens**
- **Pollinator Habitats**
- **Community Gardens, Composting**
- **Bee keeping**
- **Bill Best Beans**

# Bee-ginning a new Appalachian industry



Tammy Horn, State Apiarist

# Coal Country BeeWorks



- Project Turns Former Coal Strip Mines into Fertile Honey Farms

# White House Garden





**Slow Fish**



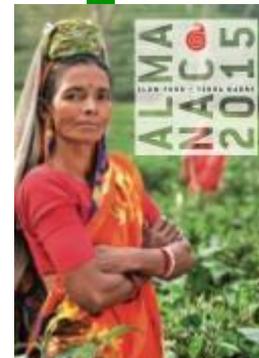
Terra  
madre



Slow Food Presidium®



10,000 Gardens  
in Africa



# Terra Madre sponsors 10,000 Gardens in Africa

Established in 2010 AS 1,000 Gardens in Africa and after reaching goal in 2013 relaunched as 10,000 GARDENS IN AFRICA!

**We are cultivating an ambitious dream:**

**to set up vegetable gardens in every Terra Madre community in Africa.**

**Anyone who believes**

**in this dream can help us make it a reality.**







**Cape Verde**

- **Congo**

- **Egypt**

- **Ethiopia**

- **Guinea**

**Bissau**

- **Ivory Coast**

- **Kenya**

- **Madagascar**

- **Mali**

**Mauritania**

- **Morocco**

-

**Mozambique**

- **Senegal**

- **Sierra**

**Leone**

- **South**

**Africa**

- **Tanzania**

- **Uganda**



**2922 Gardens**

**30+ countries**



# Slow Food Foundation for Biodiversity



**LOVE  
THE EARTH**

**DEFEND THE FUTURE**

**[DONATE.SLOWFOOD.COM](http://DONATE.SLOWFOOD.COM)**

  
Slow Food®



ALLIANCE  
WAC @  
2015







Get into  
the future  
of food

Università degli Studi di Scienze Gastronomiche  
University of Gastronomic Sciences

Thursday, October 20 on SCC's Somerset Campus North

# 2016 Somerset Campus INTERNATIONAL FESTIVAL



## PROGRAM OF EVENTS

| Time                | Student Commons Community Room  | Student Commons Grill   | Outside On Stage  | Meece Auditorium   | Theatre - Stoner Hall             | Student Commons Corridor   |
|---------------------|---|---|---|--|-----------------------------------|--|
| 9:00 - 9:45 am      | <b>All day:</b> Cosmetology Students - Hair and Makeup from around the world. |   | <b>Opening Ceremony</b><br>Janis Hatfield presentation<br><br>Parade of Nations/<br>Opening Ceremony with Bagpipers |  |                                   | <b>All day:</b> Terre Madre and The International Food Justice Movement      |
| 9:30 am             | Wayne County Breads and Coffee  |   |   |  |                                   | Common Read Exhibit - Devin Phelps and Marci Randall - <b>Picking Cotton</b> |
| 10:00 - 10:45 am    | Middle Eastern Dance Ensemble from Berea College                              |   | 10:10-10:45 am Martial Arts Demo - East/West Karate School  | 10:10-30 am Bangladesh - Dr. Karim   | International Autumn Films Shorts | Pulaski County Homemakers - Cookies  |
| 10:50 - 11:20 am    | NGOs, Human Trafficking and the International Refugee Crisis - James Taylor   |   | 11-11:30 am (Courtyard side of Rogers Commons) Fire Poi - John Fryman   | 10:45-11:30 am Scenes from the Philippines - Dr. Cecilia Ramilo                                |                                   | <b>ALL DAY:</b> Peacraft of Berea, KY  |
| 11:15 am - 12:45 pm | 11:45 am - 1:15 pm The Big Maracas<br>  | <b>International Lunch</b> - Food prepared by SCC Culinary Arts program - Italy, Germany, and Caribbean | 11:30 am - 12:15 pm Robert Tincher - Celtic Music<br><br>1-1:30 pm - Wayne County Elementary School Chorus          | 11:45 am - 12:30 pm Uganda Support and Counseling Services - Dr. Ron Derrick and Lucy Namulemo |                                   | <b>All Day:</b> NAIA   |
| 1:10 - 2:10 pm      | 1:30 pm - Terre Madre and the Flavors and Colors of Food - Jim Embry          |   |   |  |                                   |  |



KCTCS is an equal opportunity employer and education institution.

KENTUCKY COMMUNITY & TECHNICAL COLLEGE SYSTEM

IT'S A SMALL, SMALL WORLD!  
HOW ARE YOU CONNECTED?

# INTERNATIONAL FESTIVAL

THURSDAY, OCTOBER 15, 2015

Activities and events begin at 9 a.m. and end at 3:30 p.m.

CELEBRATING 10 YEARS AT SCC!

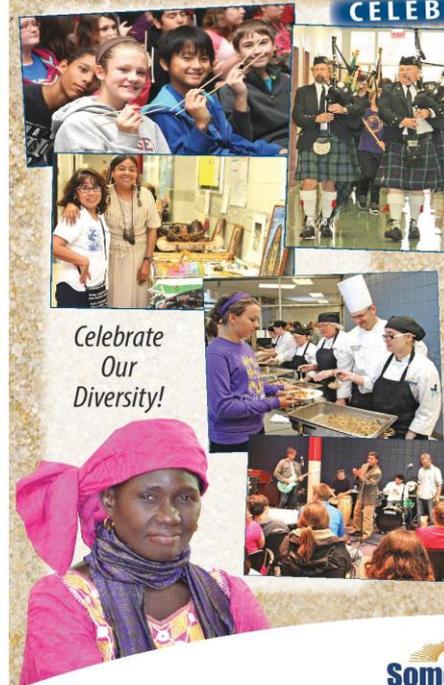
- Join us for a full day of
- LIVE MUSIC
  - INTERNATIONAL EXHIBITS
  - PRESENTATIONS
  - INTERNATIONAL FOODS
  - AND MUCH MORE!

This **FREE** event will be held on SCC's Somerset Campus

808 Monticello Street, Somerset, KY

Visit our website at [somerset.kctcs.edu](http://somerset.kctcs.edu)

Everyone Is Welcome!



Celebrate Our Diversity!



KCTCS is an equal opportunity employer and education institution.

KENTUCKY COMMUNITY & TECHNICAL COLLEGE SYSTEM

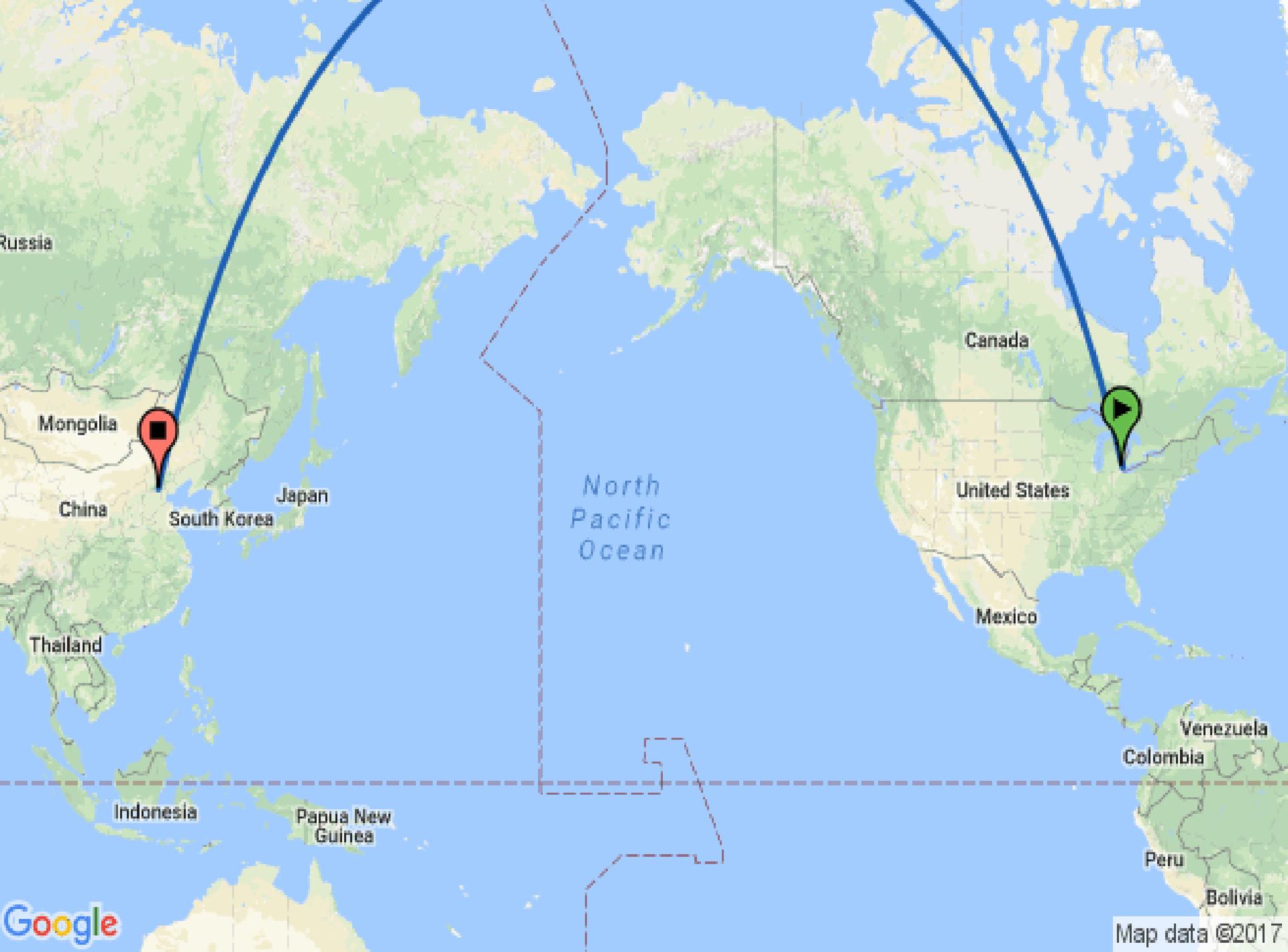


7<sup>th</sup> Slow Food

**International Congress**

Chengdu, China

2017 September 29-October 1



Russia

Mongolia

China

South Korea

Japan

Thailand

Indonesia

Papua New Guinea

North Pacific Ocean

Canada

United States

Mexico

Venezuela

Colombia

Peru

Bolivia



Slow Food

**MENU FOR CHANGE**

# Menu for Change

We know that food is a cause of climate change. From field to fork, our food system contributes a fifth of greenhouse gas emissions. Food is a victim of climate change, too. Drought, desertification, floods, sea-level rise and ocean pollution put our food at risk across the world.

**But we are believers in Slow Food, and we want to talk about food as a solution — and a delicious one — to climate change.**

So this fall we're launching the Menu for Change campaign — not just with Slow Food USA, but across the world. Will you raise your fork against climate change with us







**del Kazakhstan settentrionale**  
**Northern Kazakhstan Wild Fruit Gatherers and Processors**

di Aqmola e  
di frutti selvatici  
per preparare  
e altri prodotti

Products from 20 different types  
of wild fruits collected and  
processed in northern Kazakhstan













# 7th SLOW FOOD INTERNATIONAL CONGRESS & 2017 THE FOUR FESTIVAL OF CHENGDU







# 乡村的力量





Ark of Taste  
4500+ items



**Kashk zard  
Iran**



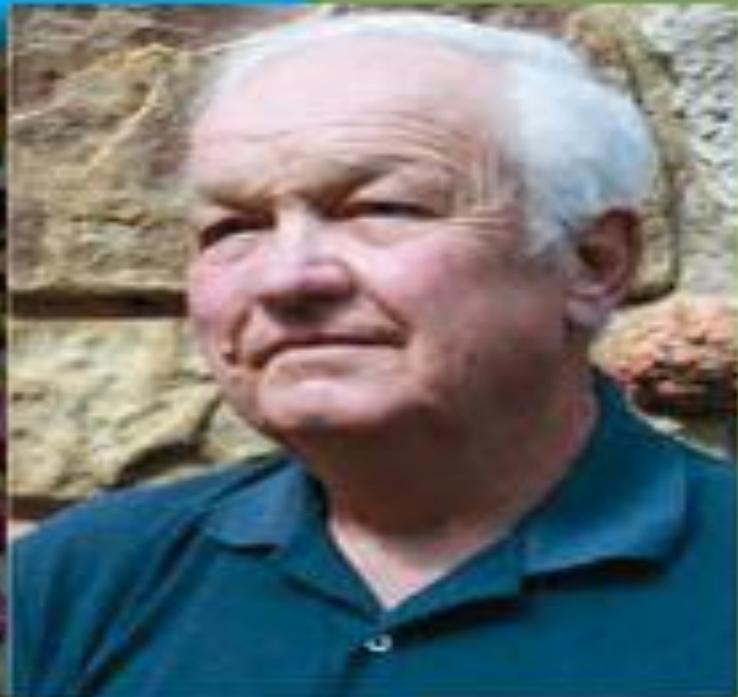
ir



FRUIT...

FRUIT...

**Bill Best has catalogued 175 to 200 varieties of old-time beans and numerous heirloom varieties of tomatoes, for preservation and growing on his farm located outside of Berea, Kentucky. Bill Best grows and sells seeds, plants, and his yearly harvest of beans and tomatoes at the Lexington and Berea Farmers Markets, which he helped to establish three decades ago while working as a professor and administrator at Berea, College**



**Bill Best**







图德  
Tude

奶酒  
Naimiu





7<sup>th</sup> SLOW FOOD INTERNATIONAL CONGRESS  
& 2017 THE 14<sup>th</sup> FOOD & TOUR FESTIVAL OF CHENGDU  
第十四届成都美食旅游节  
第十七届国际慢食全球大会



# 7th Slow Food International Congress - Chengdu, CH

## **Remi Ie, Japan**

*President of Slow Food Nippon, director of the Slow Food office in Japan.*

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Between 2004 and 2007 Remi Ie studied at Stanford University, then in 2008 graduated from the two-year postgraduate degree course at the University of Gastronomic Sciences in Pollenzo. As director of Slow Food Nippon, she is currently focusing on the collaboration between regional governments, businesses and schools, not only to promote her country's food culture, but also to boost sustainable development by working together with farmers and fishers from the next generation.

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# 7th Slow Food International Congress - Chengdu, China

## **John Kariuki Mwangi, Kenya**

*Vice-president of the Slow Food Foundation for Biodiversity, coordinator of Slow Food projects in Kenya and member of the Slow Food International Council for Central and East Africa.*

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Since graduating from the University of Gastronomic Sciences in Pollenzo, John Kariuki has been coordinating Slow Food activities in Kenya, working particularly on projects for the Gardens in Africa, the Presidia and the Ark of Taste. He was describing the dramatic experiences in Kenya, a country that has been suffering greatly from prolonged drought caused by climate change, and launching the international Menu for Change campaign.

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INTERNATIONAL CONGRESS  
FOUR FESTIVAL OF CHENGDU

成都国际美食节  
全球美食大会









7th SLOW FOOD INTERNATIONAL CONGRESS  
& 20th SLOW FOOD & TOURISM FESTIVAL OF CHENGDU



CHENGDU

第四届成都国际慢食节





























# Terra Madre Salone del Gusto

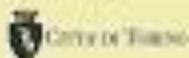


#TerraMadre





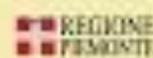
An event by



City of Torino



Slow Food



REGIONE  
PIEMONTE

In collaboration with



mipmf

# Terra Madre Salone del Gusto

**Insieme per voler bene alla Terra**

*Loving the Earth Together*

Per  
**Terra Madre - Salone del Gusto**  
 Torino  
 22-26 settembre 2016



**Allergeni - Allergen - Allergène**

Regolamento UE 1169/2011



Le informazioni circa la presenza di sostanze o prodotti che provocano allergie o intolleranze sono disponibili rivolgendosi al personale.

Information about the presence of substances or products causing allergies/intolerances are available by contacting the staff.

Les renseignements sur la présence de substances ou produits provoquant des allergies ou des intolérances sont disponibles en demandant au personnel.

**LEXINGTON**  
**KENTUCKY**  
 2015

**KENTUCKY 2015 Bourbon TRAIL**





LEXINGTON KENTUCKY  
KENTUCKY BOURBON

MARTIN ACRES  
Peppermint Tea  
Peppermint Tea

LEXINGTON KENTUCKY  
LEXINGTON KENTUCKY

LEXINGTON KENTUCKY  
LEXINGTON KENTUCKY

LOCAL BACK PORCH HOT SAUCE  
SWEET CHICKEN ZIP  
GOOD FOODS

BOONE TAVERN  
The Boone Tavern Story  
BOONE TAVERN

PROGRAM...  
GOOD FOODS



Mom, Sea's  
Wild Flower Honey  
Natural, Raw, Unprocessed

Kevin Martin  
(859)243-0363  
afamerma@yahoo.com

MARTIN ACRES

LEXINGTON, KY  
Horse Capital of the World





The Legend of the Blue Horse

Lucky Parks  
Maple Grove  
The Horse  
Parks

**PEACH BUTTER**  
handmade  
sunflowersundries.etsy.com  
This Peach Butter contains over 9 peaches  
peaches cooked down to create a fruit  
Sugar! Tastes like a ripe peach on a  
toast, pancakes, oatmeal etc. Made to  
Refrigerate after opening and out  
Mt Oliver, KY 40312  
Net Weight 11 oz (311g)

Mom Bea's  
Wild Flower Honey  
Natural, Raw, Unprocessed  
Kevin Martin  
(859)243-0363  
afamermala@yahoo.com  
1LB (454g)  
**MARTIN ACRES**

Appalachian PROUD  
CRISP YELLOW CORN  
POPCORN  
HAND HARVESTED & SHIPPED  
Local Organically Grown  
NET WEIGHT  
1.5 LBS (680g)

**Berea College Farm  
Honey**  
Harvested September 1, 2016  
Net weight 10 oz

FOR TEA: 1 table  
spoon, 1-2 minutes  
Excellent after-dinner  
digestive help.

1LB (454g)  
ACRES

visitlex.com  
(800)845-3959  
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(800)845-3959  
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(800)845-3959  
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BEAUTIFUL  
BEYOND  
BRING BEYOND  
YOUR BEARD  
ENJOY

KY HORSE MAGAZINE  
HALL OF CHAMPIONS

AKE  
Add Water  
ON MIX



### The Legend of the Blue Horse

Lexington is the heart of the Bluegrass Region of Kentucky, the home of legendary horses and world famous horsefairs. In the early spring there is a tint of blue to the grass, prompting early settlers to name the region, "the Bluegrass".

Hillier, just below the surface of our rolling hills lies an ancient limestone shelf that acts as a natural filter. The water that passes through this massive filtration system feeds the soil and grasses that grow strong horses unlike anywhere else in the world. These same waters pasture the best houndhounds in the world, too.

Although no one has real evidence that blue horses exist, there are many tales of sightings across the region from legends of sightings. Legend has it that a horse called "Big Lex" found the very source of this limestone rich bluegrass pastures his entire life. Perhaps he the backroads that are home to hundreds of horse farms in the area - you might just see the legendary blue horse yourself.

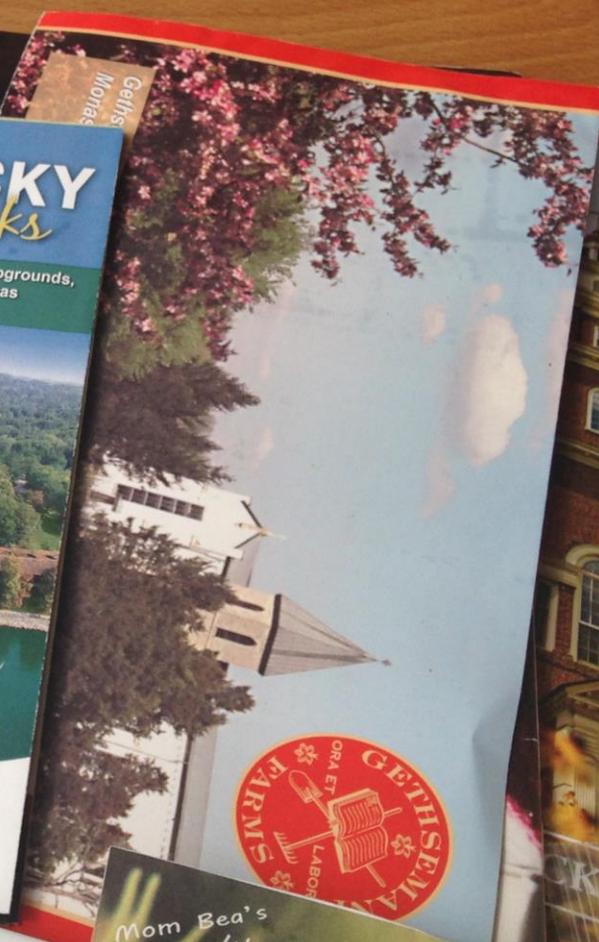


The portrait shown is based on the oil paintings of the famous racehorse Lexington by the renowned equine artist Edward T. Ross. Many think that the remarkable blue horse could actually be Lexington and meeting the Bluegrass. The artwork has been altered with the owner's permission.



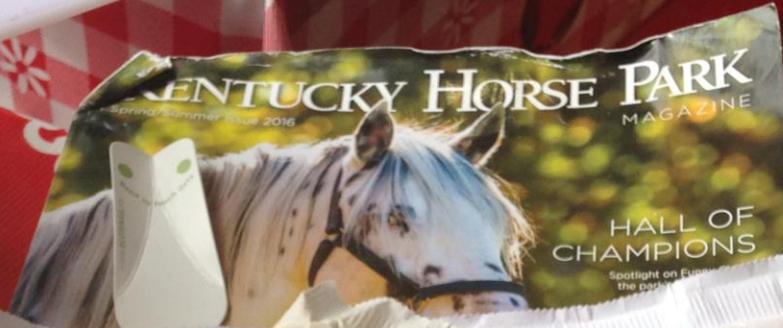
Kentucky UNBROKEN SPIRIT  
parks.ky.gov • 502.564.2172

Kentucky Parks  
Cottages, Campgrounds, and Historic Areas  
Kentucky State Parks



Mom Bea's  
Wild Flower Honey  
Natural, Raw, Unprocessed  
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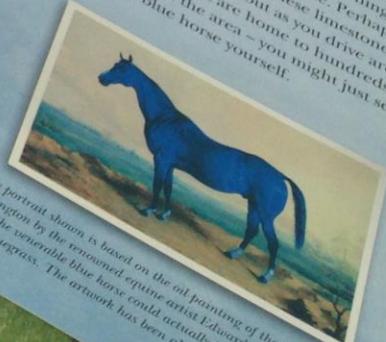


### The Legend of the Blue Horse

Lexington is the heart of the Bluegrass and world famous bourbon. In the spring, there is a hint of blue in the grass prompting early settlers to dub the region "the Bluegrass."

Hidden just below the surface of our rolling hills lies an ancient limestone shelf that acts as a natural filter. The water that passes through this massive filtration system feeds the soil, creating grasses that grow strong horses unlike any other in the world. Those same waters produce the best bourbons in the world, too.

Although no one has real evidence that blue horses exist, there are many tales of sighting across the region from legends of true blue. Legend has it that a horse called "Big Leg" turned blue from grazing in nourishing bluegrass pastures his entire life. Perhaps he found the very source of these limestone rich waters. Be on the lookout as you drive around the backroads that are home to hundreds of horse farms in the area - you might just see the legendary blue horse yourself.



The portrait shown is based on the oil painting of the first Lexington by the renowned equine artist Edward T. Whittier that the venerable blue horse could actually be the Bluegrass. The artwork has been altered.

LEXINGTON

KEN

2016 V



KENTUCKY  
Bourbon  
TRAIL

KENTUCKY  
2015  
Bourbon  
TRAIL



# OPENING CEREMONY



# TERRA MADRE: the Flavors and Colors of Food







PATATE di Montagna  
dei TORNETTI di Viù



MELE di MONTAGNA  
delle Valli di Lanzo  
Naturali



**SALE INTEGRALE DI SIWA - SIWA RAW SALT**

Il sale di Siwa è unico in molte composizioni. Gli elementi del 90% consistono in NaCl, con la presenza della parte di calcio, magnesio, potassio, sodio, zinco, rame e altri. Il sale di Siwa, conosciuto in tutto il mondo, viene utilizzato per scopi terapeutici e per la cucina. Il sale di Siwa è unico in molte composizioni. Gli elementi del 90% consistono in NaCl, con la presenza della parte di calcio, magnesio, potassio, sodio, zinco, rame e altri. Il sale di Siwa, conosciuto in tutto il mondo, viene utilizzato per scopi terapeutici e per la cucina. Il sale di Siwa è unico in molte composizioni. Gli elementi del 90% consistono in NaCl, con la presenza della parte di calcio, magnesio, potassio, sodio, zinco, rame e altri. Il sale di Siwa, conosciuto in tutto il mondo, viene utilizzato per scopi terapeutici e per la cucina.

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*C'era una volta...  
una ricetta*

Laboratorio agroalimentare artigianale



Piemonte

Consorzio del Peperone  
Carmagnola

*una*

Laboratorio ag

Via Buriasco, 12 - CARMAGNOLA  
Cell. 333.8591734 - Ieri

*ricetta*











LAVAZZA

TORINO, ITALIA, 1895

# THE EARTH DEFENDERS EXHIBITION







**Blend**  
ESPRESSO  
MONDO

**CONGO**

**UN VERO ROBUSTA AFRICANO**

*per gli amanti del gusto forte, un caffè dal profumo intenso*

**Blend**  
ESPRESSO  
MONDO

**INDIA** KAAPI ROYALE

**IL DOLCE AROMA DI UN VENTO INDIANO**

*gusto dolce e delicato con raffinato sentore di spezie e cioccolato*

**Blend**  
ESPRESSO  
MONDO

**ETHIOPIA** SIDAMO

**LA MIA AFRICA IN OGNI PREZIOSO CHICCO**

*sensazioni aromatiche di agrumi, cardamomo, tabacco e noce moscata*

**Blend**  
ESPRESSO  
MONDO

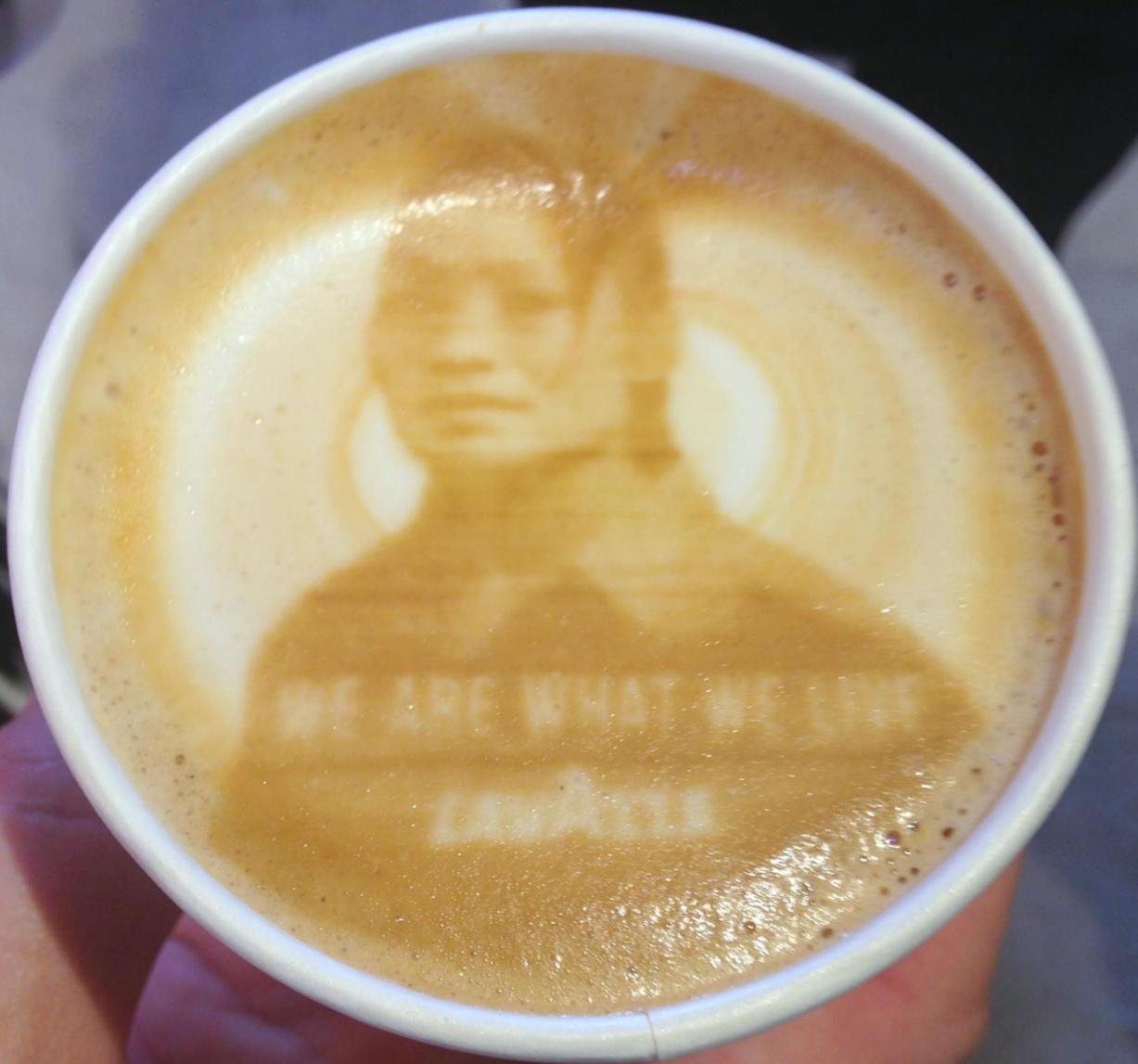
**GUATEMALA** ANTIGUA

**DALLA TERRA DEI VULCANI TUTTA L'INTENSITA' DI UN GRANDE CAFFE'**

*piacevole e morbido retrogusto di frutta secca e fiori tropicali*







Gono o  
coppetta  
2 gusti €2.50  
3 gusti

San Piè  
Piemonte (TO)

San Piè  
Piemonte (TO)





Campania  
31

Campania  
G129

Campania  
G129

ADV  
PAA

CAMPIONE AGRICOLA  
CAMPIONE AGRICOLA  
CAMPIONE AGRICOLA



#insalacampore

#insalacampore

#insalacampore

#insalacampore

Torna di capro

La Campore

FRANCO



Cytiva  
CLING FILM  
300 mesh media





Terra Madre  
Salone del Gusto

# Casa di **Slow Beans**





slow food

La Campore - La Cascina  
azienda agricola



Si lavora  
e si produce  
per la  
e l'Erba

La Campore





Stati Uniti d'America  
United States of America

L062

American Pistachio Growers

AmericanPistachios.it



AmericanPistachios

# The POWER of PISTACHIOS®

Qualità americana. Direttamente dalla California.

# The POWER of PISTACHIOS®

Qualità americana. Direttamente dalla California.









Slow Food **educazione**

a

Terra Madre  
Salone del Gusto  
è

PUNTO ALLATTAMENTO

BREASTFEEDING  
POINT

**puntamenti per le scuole:**

- ontadino a chi?
- gusto di mangiare insieme
- goccia a goccia
- ✓ Ri-Fondo. La nuova vita dei fondi di caffè
- ✓ Il giro del mondo in quattro cereali
- con il caffè



HERMÈS



HERMÈS

PIAZZA  
S CARLO

LIBERATO FERRARI  
1880-1950



FLOP







# CHEZ:PANISSE

## THIRTY-THIRD BIRTHDAY

CAFE & RESTAURANT 1517 SHATTUCK AVENUE, BERKELEY CA 94709 (510) 548-5525

THE CHEZ PANISSE FOUNDATION IS COMMITTED TO TRANSFORMING PUBLIC EDUCATION BY USING FOOD TRADITIONS AND RITUALS TO TEACH, NURTURE, AND EMPOWER YOUNG PEOPLE. THE FOUNDATION BRINGS TOGETHER COMMUNITY, INTERCULTURAL, AND ENVIRONMENTAL SERVICE, IN WHICH ANYONE, REGARDLESS OF AGE, CAN LEAD AND INSPIRE. COOKING AND SHARING FOOD AT THE TABLE GIVES STUDENTS THE SKILLS AND CONFIDENCE TO TAKE LEADERSHIP IN THEIR COMMUNITIES AND SUSTAINABLE FUTURE.

*AMT. W. K. C.*









**OTTO**  
**MOLO**

Sierca  
AB  
www.sierca.it

**VENIA**

RECICLA





Asia and Oceania

Asia and Oceania

Delegate and Exhibit  
Help Desk

23

24

26

27



VOTE WITH  
YOUR FORK



***USA DELEGATE***

TO TERRA MADRE 2014 [SLOWFOODUSA.ORG](http://SLOWFOODUSA.ORG)

**JOIN THE MOVEMENT!**

**TERRA MADRE!!!**

**Transforming our Local  
and Global Food  
System**

Denver, Colorado  
JULY 14-16, 2017

**SLOW FOOD  
NATIONS**

